

PRESS RELEASE

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Datamax Forms Partnership with Zetes to Expand Marketplace Opportunities in Europe

Best of Breed Products Form a Powerful Auto ID Solution

Orlando, Florida – May 23, 2007 – Datamax Corporation has formed a partnership with Zetes, one of the largest systems integrators in Europe, to provide complete and technically advanced solutions to meet the growing demand from users of automatic identification technology throughout the European marketplace.

Datamax will make available its broad line of printers as part of Zetes' Goods Identification solutions, which also includes label printer-applicators, and software integration services for complete and effective integration with ERP systems. The solutions can benefit any industry that requires bar code labeling, RFID labeling, or general thermal printing applications, including food and beverage, manufacturing, and pharmaceutical industries.

"By combining the highly experienced teams from Datamax and Zetes, we can identify the unique needs of customers, and deliver the best solution to maximize their processing efficiency and increase the effectiveness of their production or logistics environment," said Alain Wirtz, CEO of the Zetes Group. "The Datamax printers expand our existing portfolio of best of breed products. The unique features designed into Datamax printers enhances the range and functionality of the solutions we offer our customers and provides us with an increased breadth of solutions and stronger value."

"Datamax printers serve a global customer base, and we look to expand our presence in Europe by the partnership we have established with Zetes," said Mark Bjerkestrand, chief operating officer for Datamax. "We are pleased that the Datamax contribution to Zetes' enterprise-level solutions will be the most competitive available in the automatic identification market."

(more)

About Datamax

Datamax, a subsidiary of Dover Corporation (NYSE: DOV), is a global leader specializing in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide. For more information, go to <http://www.datamaxcorp.com>.

About ZETES

Zetes (Euronext Brussels: ZTS), established in 1984, is a leading Pan-European system integrator offering value-added solutions in the Automatic Identification industry (Auto-ID) for Goods ID and for People ID. These solutions use both emerging and mature technologies (barcode, voice recognition, RFID, smartcards, biometrics) to optimize the business performance of many private and public customers in many market segments.

The Zetes 3i Competence Centres, teams specialized in Voice, Print & Apply and RFID technologies, are dedicated to design and provide solid solutions built around the 3i principle: Innovate, Integrate, Improve. Zetes' solutions are implemented in various sectors of activity: industry, transportation, logistics, distribution, healthcare, finance, telecommunication, government and public services.

The Zetes group has its headquarters in Brussels, with subsidiaries in Belgium, Germany, France, Ireland, Israel, Italy, the Netherlands, Portugal, Spain, Switzerland and the UK. Zetes currently employs 550+ employees and generated consolidated revenues of €139.5 million in 2005. More info: www.zetes.com.