



PRESS RELEASE

DATAMAX EDITORIAL CONTACT:

Debbie Kalapati
Marketing Communications Manager
Phone: 407/523-5518
Fax: 407/523-5668
E-mail: dkalapati@datamaxcorp.com
www.datamaxcorp.com

PLEASE DIRECT SALES INQUIRIES TO:

Datamax Inside Sales
4501 Parkway Commerce Boulevard
Orlando, Florida 32808 USA
Phone: 800/816-9649
Fax: 407/523-5668
E-mail: dmxsales@datamaxcorp.com

DATAMAX ANNOUNCES RFID TRAINING COURSE

ORLANDO, FL – April 11, 2005 – Datamax Corporation, a manufacturer of RFID thermal label printers and provider of advanced enterprise label printing solutions, announced today the next RFID product training course to be held in Orlando, Florida, May 12 & 13, 2005. This two-day session is an intensive submersion into the components of an RFID system, with instruction provided by Datamax Corporation and Dynasys Technologies. The course will cover basic RFID information, as well as advanced training on Datamax RFID printers, RFID media, RFID antenna design, and the ability to combine all of these elements into a well-designed system addressing end users' business challenges or compliance requirements.

The RFID training course is offered for current and potential Datamax Value Added Reseller (VAR) and system integrator customers, specifically those interested in participating in the Datamax Authorized RFID Solution Provider Program. There will be a maximum of 20 companies allowed to participate in this Datamax RFID training, with each company allowed two representatives to attend the course. Interested companies should visit <http://www.datamaxcorp.com/support/training/rfid/> or contact Debbie Kalapati (407-578-8007) for instructions on how to register. Registration will be taken on a first-come, first-served basis.

“This training highlights the commitment Datamax has made to the channel and end users to provide high-quality RFID products through a well-qualified channel with solutions designed to address users' needs,” states Sarah Schabacker, Director of Channel Marketing for Datamax Corporation. “RFID is an emerging technology relative to traditional bar coding and other data capture

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technologies used in the supply chain, and it is Datamax's responsibility to train our customers – the channel – on how to implement this technology.”

“Datamax has shown me that they have a serious interest in quality RFID training for their reseller channel,” states Bob Scher, president of Dynasys Technologies. “A lot of the RFID training available today does not truly address the realistic applications for this technology. This Datamax RFID training session will cover a wide spectrum of RFID tagging applications and provide valuable hands-on training of numerous types of RFID devices.”

About Datamax

Datamax, a subsidiary of Dover Corporation (NYSE:DOV), specializes in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide.

About Dynasys

Dynasys is the United States distributor and technical support center for Texas Instruments TI-RFID products, Datamax RFID printers, Axxess RFID products, TEK RFID products, Precision Dynamics RFID Smart Bands, Impro Technologies RFID Access Systems, IDMicro RFID products, Opticon and Two Technologies RFID Hand Held computers, and represents numerous other vendors supplying RFID accessory products.

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