

## ***PRESS RELEASE***

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### **Datamax Releases Four New Models to the H-Class Series of High Performance Printers**

*Series of 4" Printers Offers the Industry's Highest Performance,  
Reliability, and Ease-of-Use*

**Orlando, FL – June 20, 2007** – Datamax Corporation today announced the release of four new printers in its H-Class series; offering the industry's highest performance and reliability with the lowest cost of ownership. The H-Class family of 4-inch wide label printers now includes models capable of 203, 300, 400 and 600 dpi print resolution to meet the specific requirements of enterprise bar code and RFID label and tag printing applications.

H-Class printers provide up to twice the speed and throughput of other printers in its class. The gear-driven drive system provides rugged and reliable performance for demanding applications, and the modular design allows rapid repairs to increase up-time for the highest levels of user productivity. In addition, the H-Class printers are field upgradeable for RFID applications, and provide both EPCglobal certified UHF and HF RFID smart label capabilities.

Ethernet, USB, Parallel and Serial interfaces are standard features, with optional Wi-Fi wireless LAN host connectivity across multiple platforms. A graphical LCD display gives operators an easy-to-read view of both the standard and advanced menu selections. All H-Class models can be MCL-enabled and programmed as stand-alone or host-interactive clients that utilize a display and keyboard/scanner on the printer. This allows the user to eliminate a PC or display terminal in the work area, saving the

investment, operating expense and workspace while simplifying the labeling work process.

A host of options are available for the H-Class printers, including thermal transfer ribbon capability, a 240x320 LCD display which is the industry's largest, standard and heavy duty peel and present, linear scanner, GPIO interface, and expanded international font support.

"H-Class printers are designed to meet the requirements of dynamic enterprise environments, including manufacturing, logistics, transportation, food processing and other industries that demand 24x7 operation, ease-of-use with minimal service requirements, and superior quality and speed," said Cindy Guiles, Datamax product manager. "The introduction of these new printer models is the direct result of listening to our customers and understanding what they need to maximize their productivity and efficiency."

### **About Datamax**

Datamax, a subsidiary of Dover Corporation (NYSE: DOV), is a global leader specializing in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide. For more information, go to <http://www.datamaxcorp.com>.

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