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A New President for Datamax-O'Neil

Orlando, FL – December 1, 2008 –Datamax - O'Neil today announced that effective today, Mr. Christian Lefort is appointed President of the Datamax-O'Neil Business Group reporting to Mr. Omar Kerbage, President & CEO, Dover Product Identification Group. In this position, Mr. Lefort will have responsibility for Datamax-O'Neil worldwide sales, marketing and all related commercial and distribution support functions. As a member of the Dover Product Identification Group (PIDG) Executive Committee, he will also act as the executive interface with the PIDG support functions such as supply chain, research & engineering, and other staff functions.

Mr. Lefort joins Datamax-O'Neil from his position as Vice President Global Distribution Sales for Markem-Imaje, another PIDG Business Group, where he successfully managed revenues of \$700 million, 1600 employees, 32 direct sales operations and 80 distributors worldwide. Mr. Lefort has over 20 years of direct and indirect sales distribution and related commercial experience in the packaging and product identification industries. He has progressively advanced in various sales and marketing management positions in Coprima, a distributor of packaged goods specializing in foods, as well as Armor, a manufacturer of printing consumables. He joined Imaje in 2000 and has held senior level management roles leading product marketing, marketing communications, and sales, as well as sales support functions.

Mr. Lefort's qualifications include a wide variety of skills gained through wide ranging and extensive commercial experience in serving the consumer packaged goods industries. He has significant international business expertise, well supported by language skills in French, German, English, Spanish and Italian. Also, he has the demonstrated capability to translate business and industry knowledge into strategy and goals deployment, and his experience with the Dover Product Identification Group should serve him well in directing Datamax-O'Neil to achieve Dover's "Performance Counts" agenda. Mr. Lefort and his wife and three children will relocate to the USA from France.

About Dover

Dover is a diversified industrial manufacturer with \$7 billion in annualized revenue from operating companies that manufacture specialized industrial products and equipment. Visit www.dovercorporation.com for further information.

About Datamax·O'Neil

Datamax·O'Neil is a trusted global provider of stationary and portable label and receipt printing solution products that enable manufacturing and supply markets to capture the benefits of automated product identification and automated legal and financial transactions. Datamax·O'Neil is the barcode and mobile printing business group of Dover Corporation's Product Identification Group (PIDG). The company's products address a wide variety of applications, including those in the industrial, healthcare, retail, automotive and ticketing market sectors. Datamax·O'Neil is headquartered in Orlando, Florida, and maintains key facilities in California, Illinois, and France, as well as sales and technical support offices around the world.

About Markem-Imaje

Markem-Imaje, a wholly owned subsidiary of the New York-based Dover Group, is a trusted world manufacturer of product identification and traceability solutions, offering a full line of reliable and innovative inkjet, thermal transfer, laser, print and apply label systems and RFID-based systems. With more than 95 years of experience, Markem-Imaje delivers fully integrated solutions that enable product quality and safety, regulatory and retailer compliance, better product recalls and improved manufacturing processes. Headquartered in Bourg-les-Valence, France, Markem-Imaje employs more than 2,800 people in 33 subsidiaries worldwide and provides more than 30,000 customers with optimal product marking and coding solutions. Additionally, Markem-Imaje customers are supported by 6 R&D centers, several equipment repair centers and manufacturing plants strategically located around the globe.

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