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## PRESS RELEASE

### **Ingram Micro Names Datamax-O'Neil as a Preferred Supplier of Thermal Bar Code Printers for its North America Distribution Centers**

***Selected for their high performance and reliability, the Datamax-O'Neil I-Class industrial-strength printers will be used by Ingram Micro to meet demanding internal labeling requirements***

**ORLANDO, FL – October 15, 2009** - Datamax-O'Neil, a global provider of label and receipt printing solutions, has been named a preferred supplier of Thermal Bar Code Printers for Ingram Micro Inc. The printers will be used for the next three years at Ingram Micro's seven North American Distribution Centers for printing approximately one million labels a month for outgoing packages. The Datamax-O'Neil I-Class printer competed against printers from other leading manufacturers, and was selected by Ingram Micro for its high performance, value and reliability.

"We're pleased to recognize Datamax-O'Neil as one of our preferred suppliers," said Bob Reid, Senior Manager of Strategic Sourcing, Ingram Micro Inc. "Our distribution centers have demanding labeling requirements to fulfill, and as such, we needed a provider with a proven track record and high performance product that could keep up in a fast paced working environment."

Ingram Micro is the world's largest distributor of Electronic and Information Technology Products. The company's vast network of distribution centers has made them the product fulfillment choice of many large, high profile e-tailers and mail order catalogs, as well as the world's top IT manufacturers and IT resellers. The distribution centers must operate efficiently and effectively, handling high-volume orders with fast turnaround.

(more)

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“Datamax-O’Neil is honored to be selected for this mission-critical requirement and we’re proud that our printers are recognized for their ability to meet the rigorous demands of Ingram Micro’s distribution centers,” said Mike Allocco, Datamax-O’Neil’s general manager of sales for the America’s. “Ingram Micro recognized the I-Class as a reliable, high-performance workhorse, and values Datamax-O’Neil’s reputation for standing by its products with industry leading service and support.”

The I-Class is a family of industrial printers that offer industry-leading reliability and flexibility as well as a modular design that enables field-installable options and provides easy maintenance and repair. The I-Class has become the printer of choice for large, multinational operations. However, its sophisticated design and ease of use make the I-Class ideal among facilities of all sizes across the globe where performance and value are prime considerations.

### **About Ingram Micro Inc.**

*As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 150 countries and is the only broad-based global IT distributor with operations in Asia. Visit <http://www.ingrammicro.com>.*

### **About Datamax-O’Neil**

*Datamax-O’Neil is a trusted global provider of stationary and portable label and receipt printing solution products that enable manufacturing and supply markets to capture the benefits of automated product identification and automated legal and financial transactions. Datamax-O’Neil is the barcode and mobile printing business group of Dover Corporation’s Product Identification Group (PIDG), a global platform entity with products and services covering all the leading marking technologies and applications. The company’s products address a wide variety of applications, including those in the industrial, healthcare, retail, automotive and ticketing market sectors. Datamax-O’Neil is headquartered in Orlando, Florida, and maintains key facilities in California, Illinois, and France, as well as sales and technical support offices around the world.*

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