



## ***PRESS RELEASE***

### **DATAMAX EDITORIAL CONTACT:**

Debbie Kalapati  
Marketing Communications Manager  
Phone: 407/523-5518  
Fax: 407/523-5668  
E-mail: [dkalapati@datamaxcorp.com](mailto:dkalapati@datamaxcorp.com)  
[www.datamaxcorp.com](http://www.datamaxcorp.com)

### **PLEASE DIRECT SALES INQUIRIES TO:**

Datamax Inside Sales  
4501 Parkway Commerce Boulevard  
Orlando, Florida 32808 USA  
Phone: 800/816-9649  
Fax: 407/523-5668  
E-mail: [dmxsales@datamaxcorp.com](mailto:dmxsales@datamaxcorp.com)

## **Dover Corporation Acquires Datamax Corporation**

ORLANDO, FL – January 4, 2005 – Datamax Corporation, a leader and worldwide supplier of bar code and RFID printing solutions, today announced that it has been acquired by Dover Technologies, a subsidiary of Dover Corporation (NYSE: DOV). Terms of the transaction were not disclosed.

The acquisition follows the recently announced strategic business realignment where Dover will expand its subsidiary structure from four to six market segments, and concurrently realign its 49 operating businesses into 13 more focused business groupings.

Within Dover Technologies, the new Product Identification and Printing Group has been created, today consisting of Imaje, a world leader in industrial inkjet and thermal marking, Mark Andy, a leading manufacturer of narrow web printing equipment, and now Datamax Corporation, a world leader in bar code and RFID printing solutions.

“Being a part of Dover Corporation, Datamax will be able to make further investments into growth areas such as RFID, as well as further strengthen its presence in the worldwide bar code printer market. I look forward to playing a key role in this development,” states William Bouverie, President of Datamax Corporation.

Imaje President Omar Kerbage, who will have oversight responsibility for Datamax, states that “All companies within the Product Identification and Printing Group will continue to be run as individual companies targeting optimal performance based on the varied product and distribution needs of their respective business areas. Synergies will be found at the industry level, where our joint resources will help drive our participation in the Automatic Identification (AutoID) market forward. It is our intention to further strengthen Dover’s position in this important growth area.”

Datamax specializes in the design, manufacture, and marketing of products for bar code and RFID labeling including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide.

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