

PRESS RELEASE

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DATAMAX JOINS ALTIMA'S MANUFACTURER CERTIFIED STENCIL PROGRAM

ORLANDO, FL – October 20, 2005 – Datamax Corporation, a leader and worldwide supplier of bar code labeling and RFID printing solutions, announced today the addition of Datamax to Altima Technologies' Manufacturer Certified Stencil (MCS) Program. Under the MCS Program, Datamax provides an integrated link to the Altima website where Visio Stencils of Datamax products are available to anyone that wishes to use the Stencils in their diagrams. These Stencils can be downloaded free of charge for all end-users.

“Altima's Visio Stencils for Datamax products will allow Datamax value added dealers and systems integrators to accurately depict our products in their system diagrams,” says Steven Horrocks, Datamax Corporation Director of Product Management. “As our products find their way into more and more mainstream technology solutions, including print and apply as well as RFID, systems architects will find it easy to include Datamax products in their documentation through the use of these quality images.”

“We are very pleased to welcome Datamax to our MCS program,” says Dustin Wicks, Manager of Altima Mx. “Datamax brings a new flavor to our existing MCS partners, being the world's leading international bar code solutions company. Through the high quality stencils offered from the Datamax website, you are now able to complete your project diagrams quickly and easily.”

More...

About Datamax Corporation:

Datamax, a subsidiary of Dover Corporation (NYSE: DOV), specializes in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide.

About Altima Technologies, Inc.:

Altima Technologies, Inc., founded in 1995, is an Illinois corporation with headquarters in the Chicago area. Altima has pioneered revolutionary solutions in the areas of network diagramming, documentation, proposals, and presentations which enable IT professionals to more accurately represent their networks. Altima is recognized worldwide as the leading solution provider in these fields and offers custom shape and stencil solutions to clients and partners. For more information about Altima or to learn more about their customized solutions, visit www.AltimaTech.com or www.AltimaMx.com, or call (630) 281-6464.

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